

ON SITE & ONLINE

20th PraxisConference
Pedestrian Protection



EXHIBITION & SPONSORSHIP

June 25 – 26, 2025 | Bergisch Gladbach, Germany



www.carhs.de/pkf

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20th PraxisConference
Pedestrian Protection



PraxisConference Pedestrian Protection, Bergisch Gladbach, June 25 – 26, 2025

The PraxisConference Pedestrian Protection is held every June or July with over 150 participants, including delegates from all major OEMs. It is the world's largest expert meeting in the field of pedestrian protection. The intensive discussions at the info-points and between the presentations show that the participants value the innovative conference concept. Highlights of the event are the demonstrations in the laboratory of Germany's Federal Highway Research Institute and the OEM's presentations of pedestrian protecting solutions implemented in current car models.

Topics

- aPLI
- NCAP
- Active Safety Systems
- Integrated Ped Pro
- Testing
- AEB
- Grid
- GTR
- Simulation
- ...

Target Groups

VRU protection experts from throughout the industry. Even beginners will find the event an excellent opportunity to quickly acquire theoretical and practical knowledge and become part of the expert community.

Participants of the last years

Aston Martin • AUDI • Autoliv • BAST • Bentley • Bertrandt • BMW • Bosch • Bugatti • CATARC • Continental • Daimler • DEKRA • EDAG • Ferchau • FIAT CHRYSLER • Ford • Fuji Heavy • GM • Hella • Honda • Humanetics • Hyundai • IAV • IDIADA • IIHS • Infineon • Italdesign-Giugiaro • Jaguar Land Rover • Kiekert • Lucid Motors • Magna • Mitsubishi • NHTSA • Opel • Porsche • Renault • Rivian • SAIC • SKODA • StreetScooter • Subaru • Tata • Toyota • Volkswagen • Volvo • ZF • Zoox • ...



Sponsors of the last years



| Sponsorships | | | |
|--|---|---|---|
| Package | Silver | Gold | Platinum |
| Price | EUR 3,200 <small>Order No. PKF2025-01</small> | EUR 6,000 <small>Order No. PKF2025-02</small> | EUR 7,200 <small>Order No. PKF2025-03</small> |
| Conference tickets ON SITE (incl evening event) or ONLINE <small>Combinations of ON SITE and ONLINE Tickets are possible (e.g. a GOLD sponsor can opt for 1 ON SITE and 4 ONLINE tickets).</small> | 1 ON SITE or 2 ONLINE | 3 ON SITE or 6 ONLINE | 4 ON SITE or 8 ONLINE |
| Logo placement/size* | small | medium | large |
| Get involved in the conference. Talk to us. | – | – | ✓ |
| Presentation of the sponsor at the event | Setting up a banner with a width of max. 1 m in the foyer | Set up 2 banners with a width of max. 1 m each in the foyer and in the praxis session in the laboratory | Exhibition space of 2.5 x 2 m in the foyer or in the praxis session in the laboratory + setting up a banner with a maximum width of 1 m in the foyer/practice section** |
| Company profile in event app | ✓ 3 rd position | ✓ 2 nd position | ✓ 1 st position |
| Company brochure as a pdf document in the event app | – | ✓ | ✓ |
| Additional ON SITE conference tickets | EUR 1,200 <small>Order No. PKF2025-04</small> | EUR 1,000 <small>Order No. PKF2025-05</small> | EUR 800 <small>Order No. PKF2025-06</small> |
| Additional ONLINE conference tickets | EUR 600 <small>Order No. PKF2025-07</small> | EUR 500 <small>Order No. PKF2025-08</small> | EUR 400 <small>Order No. PKF2025-09</small> |

All prices exclude V.A.T.

* Logo placement: Conference flyer, cover pages, presentation during conference breaks, logo and weblink on web page and in email newsletters.
 ** The sponsor is free to choose whether he wants to set up his stand in the foyer or in the laboratory. The additional banner can then be placed at the location not chosen for the exhibition stand.

| Extra | |
|----------------|--|
| Benefit | <ul style="list-style-type: none"> ■ Your brochure distributed to the onsite conference attendees ■ Your brochure as download in the event app |
| Price | EUR 800 <small>Order No. PKF2025-10</small> |

| TV Rental | |
|-------------------|--|
| | 48": EUR 400 <small>Order No. TV48</small> |
| TV stand included | |



