



HUMAN MODELING AND SIMULATION IN AUTOMOTIVE ENGINEERING

October 30 – 31, 2025
Anting, China

EXHIBITION & SPONSORSHIP



www.carhs.de/humo

Your Contact:
Dr.-Ing. Dirk Ulrich
Tel. +49-6023-964066
dirk.ulrich@carhs.de



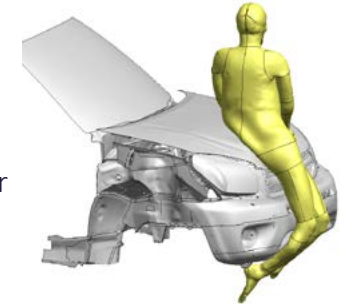


**HUMAN MODELING
AND SIMULATION**
IN AUTOMOTIVE ENGINEERING



Human Modeling and Simulation, October 30 – 31, 2025 | Anting, China

The application of numerical simulation incorporating digital human models offers exciting opportunities in automotive development. Applying human models in comfort, ergonomics and safety allows to overcome limitations imposed by the use of real humans or their mechanical surrogates and thus enables further optimization of automotive designs.



Autonomous vehicles will bring significant comfort benefits to passengers. However, safety cannot be compromised for alternative seating positions. Human Modeling and Simulation is currently the only technology that will allow assessment of occupant protection for new car interior architectures with flexible seat arrangements.

Previous Participants

Adidas • AGU Zürich • Altair • AnyBody • Audi • Autoliv • BAST • Benteler • Bertrand • Biomotion Solutions • BMW • CATARC • CIT Renato Archer • Chalmers University • Chungnam National University • Coventry University • CR FIAT • Daimler • DYNAmore • EDAG • ESI • Euro NCAP • Faurecia • FIA • Ford Motor Company • Fraunhofer ITWM • FronTone • General Motors • HAW München • HAW Ulm • Hongik University • Human Solutions • Humanetics • Hyundai Motor Company • IAC Group • IAT • Idiada • IFSTTAR • RWTH Aachen • TU Chemnitz • Jaguar Land Rover • JARI • JSOL Corporation • LMU • MAGNA Steyr • Mahindra • Mazda • MECAS ESI • MBR&DI • newgentechs • NHTSA • NIO USA • Nissan • o.k. engineering • Opel • Optis • Porsche • P+Z Engineering • pdb • Renault SAS • Robert Bosch • SAFETEQ • SEMCON • Siemens • TASS International • TU Delft • TU Graz • TECOSIM • TNO • Toyota Gosei • Toyota Boshoku • Toyota Central R&D Labs • Toyota Motor Corporation • TRW Automotive • U.S. DOT • Uniklinikum Freiburg • Universität Karlsruhe • Universität Stuttgart • University of Michigan • University of Strasbourg • University of West Bohemia • Virginia Tech- Wake Forest University • Virtual Vehicle • Volkswagen • Volmo • Volvo • Wayne State University • Wölfel • and many more

Previous Sponsors



Target Groups

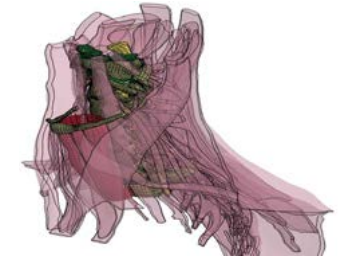
The symposium addresses engineers, researchers and managers involved in automotive or software development, who want to inform themselves about the status of virtual human models and their application in automotive development.

Topics

Comfort • Ergonomics • Safety • Active Models • Age Dependency • Biomechanics • Discomfort • Injury Prediction • Human Vision • Motion Simulation • Muscle Activation • Pedestrian Protection • Seating Comfort • and many more

Sponsorships

Package	Silver	Gold	Platinum
Price	EUR 3,990 <small>Order No. HUMO-C2025-01</small>	EUR 6,750 <small>Order No. HUMO-C2025-02</small>	EUR 12,250 <small>Order No. HUMO-C2025-03</small>
Conference tickets ON SITE (incl evening event) or ONLINE <small>Combinations of ON SITE and ONLINE Tickets are possible (e.g. a GOLD sponsor can opt for 1 ON SITE and 4 ONLINE tickets).</small>	5	10	15
Logo placement/size*	small	medium	large
Get involved in the conference. Talk to us.	–	–	✓
Advertising banner with the following width	max. 1 m	max. 1 m	max. 2,5 m
Company profile in event app	✓ 3 rd position	✓ 2 nd position	✓ 1 st position
Company brochure as a pdf document in the event app	–	✓	✓
Discount on additional conference tickets	15 % <small>Order No. HUMO-C2025-04</small>	35 % <small>Order No. HUMO-C2025-05</small>	50 % <small>Order No. HUMO-C2025-06</small>



TV Rental

48": EUR 400 Order No. TV48

TV stand included

All prices exclude V.A.T.

* Logo placement: Conference flyer, cover page, presentation during conference breaks, logo and weblink on web page and in email newsletters.



Order form – Fax +49 (0) 6023 / 96 40 70

Article Description	Order No.	Quantity	Unit Price	Total Price

carhs.training gmbh
Siemensstraße 12, 63755 Alzenau, Germany
Fax: +49 (0) 6023 / 96 40 70
E-Mail: info@carhs.de

COMMENTS (e.g. Placement requests, ...)

Our general terms and conditions apply, find under www.carhs.de/agb

* VAT ID only for orders from countries within the EU (excluding Germany).
All prices are in Euro and subject to VAT.

COMPANY

CONTACT

DEPARTMENT

PHONE

E-MAIL

STREET

ZIP CODE, CITY

COUNTRY

ADDITIONAL INVOICE DATA (OPTIONAL)

VAT ID*

DATE, SIGNATURE

COMPANY STAMP