



the **ADAS** experience

中国

ON SITE & ONLINE

SPONSORSHIP

September 23 – 24, 2025

China



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The ADAS Experience China, September 23 – 24, 2025

The ADAS Experience condenses all relevant development framework conditions such as requirements, technical principles and development and release methods into a theory day, followed by a practical day on the test track. Various test scenarios will be performed and examples of how the test technology can be used will be shown live in the test setup.

Topics

Real World Data • Current and Future Requirements • Consumer Testing • Testing Hardware • Simulation Tools • AEB/AES Testing • Data Evaluation • and many more

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Target Groups

The ADAS Experience is targeted to all who are involved in the development process of safety-relevant driver assistance systems.

Anyone wishing to expand their network will find interesting contacts from all areas of system development, system integration, regulations and testing.




Sponsorships

Packages	 Silver	 Gold	 Platinum
Price	EUR 3,990 <small>Order No. ADAS-CN-01</small>	EUR 6,750 <small>Order No. ADAS-CN-02</small>	EUR 12,250 <small>Order No. ADAS-CN-03</small>
Conference tickets including evening event	5	10	15
Logo placement/size*	small	medium	large
Exhibition space on conference day	—	✓	✓
Exhibition space on demo day	—	✓	✓
Company brochure as a pdf document in the event app	—	✓	✓
Demonstration on the demo day with introduction on the conference day	—	—	✓
Get involved in the conference. Talk to us.	—	—	✓
Exhibition area	Banner width max. 1 m	2x1 m	2x1 m
Discount on additional conference tickets	15 % <small>Order No. ADAS-CN-04</small>	35 % <small>Order No. ADAS-CN-05</small>	50 % <small>Order No. ADAS-CN-06</small>

All prices exclude V.A.T.

* Logo placement: Conference flyer, cover page, presentation during conference breaks, logo and weblink on web page and in email newsletters.

Extra

Benefit	 Your brochure as download in the Event App
Price	EUR 800 <small>Order No. ADAS-CN-10</small>

Previous Partner 2023/2024




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